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INTERACTIVE MEDIA DEVELOPER

ABOUT ME

With over five years of vibrant experience as a motion graphics artist, I have successfully energized marketing campaigns while collaborating with creative professionals across the UK, USA, and Mexico. My most significant achievement includes leveraging my specialized training in Graphics Simulation and Interactive Media Development to deliver captivating visual content that drives engagement and brand success.



EDUCATION

CAMOSUN INTERACTIVE MEDIA DEVELOPMENT 1-YEAR CERTIFICATE PROGRAM COLLEGE SEP 2022 TO EEB 2024 Web Development. HTML, CSS (Bootstrap), and JavaScript (React, VICTORIA, BC Next.JS). Data Security & Databases. MySQL, and MongoDB. . Adobe Suite. After Effects, Premiere Pro, Illustrator, Xd. UX/UI Design. For web platforms and mobile apps. . 3D modeling & animation. Maya & Blender software. XR & videogame development. Unreal Engine 5 & Unity. **GRAPHICS SIMULATIONS** UNIVERSIDAD **1-YEAR ESPECIALTY PROGRAM** PANAMERICANA AUG 2020 - AUG 2021 • Programming for Graphic Processors. OpenGL, CUDA architecture. MEXICO CITY • Virtual and Mixed Reality. Unity and Unreal Engine. Special Effects Simulation. Particles with Flex, and Three.JS physics. • Selected Topics. After Effects & Illustrator motion graphics. · Narrative & Sound. Hero's Journey, Kishōtenketsu and Sound storytelling. BACHELOR IN AUDIO ENGINEERING FERMATTA 4-YEAR PROGRAM UNIVERSITY FEB 2012 - AUG 2016 Understanding of sound physics, acoustics, analog-to-digital MEXICO CITY conversion, algebra, electricity, and audio synthesis, among other courses.

Minor in music theory and piano performance.



VR DEVELOPER, AUDIO TECH CAMOSUN INNOVATES FEB 2024 - PRESENT VICTORIA, BC	 Created multiple 3D models with Maya for rigging purposes. Developed skeleton virtual reality experiences for museums (Noyo Center for Marine Science - Cetacea project). Optimized sound design for the Witness Blanket project (Canada) VR experience using ambisonics audio format.
MOTION GRAPHICS DESIGNER GROWTH INSTITUTE APRIL 2018 - FEB 2024 AUSTIN, TX	 Produced and delivered 5,000+ high-quality videos and animations for social media, boosting the company's online presence. Traveled to and documented over 10 business summit events, including Scale Up by Verne Harnish, enhancing the company's content portfolio. Collaborated with world-renowned business authors to develop 20+ master courses, contributing to a 50% increase in course enrollment. Orchestrated numerous projects, spanning videos, animations, and productions, within a global team.
2D ANIMATION FREELANCE GOOD LAW	 Created multiple explainer videos that increased client engagement by 35% Collaborated remotely with senior graphic designers, receiving text series and transforming them into sketches, mood boards

- Collaborated remotely with senior graphic designers, receiving text scripts and transforming them into sketches, mood boards, illustrations, and animations to deliver the final product.
- Leveraged Illustrator, After Effects, and Maya for animation tasks, showcasing samples in my e-portfolio.

SOFTWARE

LONDON, UK

SEP 2020 - MAR 2021

ADOBE SUITE

Ae, Ai, Ps, Pr, Xd

Illustrator (Ai), Photoshop (Ps), Premiere (Pr), After Effects (Ae), XD (Xd) Proficient in creating illustrations, animations, prototyping applications, photo editing for websites, video editing, and composing musical cues.

HTML & CSS Bootstrap

Web development in HTML & CSS from scratch or using Bootstrap. Front-end.

I can format any specific website according to the customer's needs.

PROGRAMMING C#, blueprint scripting

I made multiple applications at Camosun College such as E-commerce websites, C# Windows apps, and UI/UX projects.

Programming using C# & blueprints in videogame engines: Unreal Engine & Unity.

UX & UI DESIGN Adobe Xd & Figma

I focused on how users interact with the interface elements and how the interface responds to their actions using animations, transitions to make the UX more engaging.

JAVASCRIPT Three.JS library

I made an online course with Bruno Simon, a senior Three.JS developer.

I can use Next.JS, React, and vanilla JS. I include a section in my e-portfolio.

3D MODELING

Blender, Maya, UE5

Create high-end 3D environments in Unreal Engine 5, visual effects (3D materials, shaders, particle systems). Lighting and Shading. AR/VR applications. 3D generalist. Animation.





my ePortfolio





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🕥 Victoria, BC. CA

